

AI ON THE LOT FACT SHEET (2026)

Overview

AI on the Lot is the world's largest conference focused on generative AI in film and entertainment. It brings together filmmakers, studios, startups, and technologists shaping how AI is used in production and storytelling. The event is held annually in Culver City, Los Angeles.

2026 Event

- **Dates:** May 27–28, 2026
- **Location:** Culver City, CA (Culver Theater, Culver Studios, and surrounding venues)
- **Expected Attendance:** 1,800–2,000
- **Format:** 2 days of panels, workshops, demos, and networking

What It Is

AI on the Lot is the central meeting point for the AI media ecosystem. It's the largest physical concentration of AI media startups and first-rate artists working in the space. The conference's format is a two-day summit consisting of:

- Industry panels with studio leaders, AI founders, and creators
- Hands-on workshops and product demos
- Startup presentations and showcases
- Community-driven programming and networking
- Parties, happy hours, and networking opportunities.

Who Attends

AI on the Lot is a true cross-section of industries converging on AI media. The breakdown is:

- Filmmakers & Creatives — 31%
- AI Startups — 22%
- Media Executives — 18%
- Large Tech Companies — 10%
- VFX/Post Production — 8%
- Other — 8%
- Investors — 3%

Growth

- **2023:** 600 attendees (Hollywood, half-day)
- **2024:** 850 attendees (Downtown LA, full day)
- **2025:** 1,256 attendees (Culver City, 2.5 days)
- **2026:** Projected 1,800+ attendees

Key Programming

- **Startup Showcase:** 12 startups serving the entertainment & media sector present to investors, studio executives, and creators.
- **AI Studio Spotlights:** Presentations from 6 leading AI studios on their businesses
- **Workshops:** Small-group sessions with hands-on demos
- **Gen Lab:** Open environment to experiment with AI tools and workflows
- **Cinema Synthetica:** AI film competition with live premier
- **Panels & Fireside Chats:** Discussions from leading CEOs and filmmakers in the space.

Partners & Sponsors

- **Presenting Partner:** Amazon MGM Studios
- **Media Partners:** Variety, Deadline, Indiewire, The Ankler, The Hollywood Reporter

Local Impact

- 2025 estimated local economic impact on Culver Cit : ~\$470,000
- ~15% of attendees come from outside Los Angeles metro area.

Website

<https://www.aionthelot.com/>

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